

# PORTAGESCAPE STREETSCAPING

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City of Winnipeg

Winnipeg, Manitoba



## Project Description

KGS Group was retained in association with Scatliff, Miller, Murray Landscape Architects to provide planning, detailed design, and contract administration for the reconstruction and streetscaping of 2 km of Portage Avenue from Spence Street to Main Street. The \$6 million project included reconfiguring of traffic lanes, bus stations, street parking, lighting, sidewalks, planting, and festive lighting.

The intent of the “Portagescape” project was to contribute to a revitalization of this downtown portion of Portage Avenue by addressing the needs of pedestrians, property owners and ground floor tenants on the street and creating a more “pedestrian-friendly” environment. It was further the intention that this project be implemented during the 1998 construction season in order to be ready for the Pan-Am Games in the summer of 1999.

The success of this streetscaping project was largely dependent on meeting the expectations and excitement that developed in the community during the design charette for this project. The project team applied practical experience in related streetscape projects to deliver the desired product, and focused on the following issues in accomplishing the objectives:

- Creating a more comfortable pedestrian environment
- Providing opportunity for businesses to utilize the sidewalk
- Revitalizing the overall image of the street
- Providing cost-effective design